



**3rd annual LATAM
investor-state
arbitration
conference**

MIAMI
international
arbitration
society

MAI'24
MIAMI ARBITRATION WEEK

SPONSORSHIP PROSPECTUS



NOV 30-DEC 6

MAW24 and MIAS' 3rd Annual Latam Investor-State Arbitration Conference: Duo Sponsorship Opportunity

Experience unparalleled visibility by sponsoring our flagship event of the year, the **3rd Annual Latam Investor-State Arbitration Conference on December 1st, 2024**, at the **University of Miami**. Your sponsorship extends beyond the conference, offering recognition at all events during **Miami Arbitration Week (MAW2024)**, running through December 6th.

Sponsorship Levels:

- Platinum: \$10,000 – **Greatest Deal for Firms!**
- Gold: \$6,000
- Silver: \$4,000
- Bronze: \$2,500

Benefits include brand exposure leading up to and across the entire week on our event webpages for both MIAS2024 and MAW24 and a range of event communications. Invitations will be distributed to the members of MIAS and our 20+ supporting organizations reaching lawyers, arbitrators, businesses and institutions locally and from around the world. MIAS' LinkedIn page has over 2,200 engaged followers, and an *annual organic reach* of over 78,000 (March 2024) and average reach rate of 7.2% around the conference. Sponsors will also be acknowledged on screens at all the events.

Elevate your sponsorship further with custom opportunities. To secure your spot early, complete the form in this brochure. For inquiries or custom requests, please contact us.

Don Hayden
don@markmigdal.com

Luis O'Naghten
Luis.ONaghten@nelsonmullins.com

Rudy Pittaluga
RPittaluga@thinkbrg.com

Committing to sponsorship as early as possible ensures that your firm or business maximizes the benefits of its selected contribution level for the longest duration.



This year, our event coincides with Miami Art Basel, enhancing the 'Miami experience' for attendees.





Platinum Sponsorship

\$10,000

- 6 complimentary tickets (\$3,000 value)
- One year MIAS Firm Membership (\$2,000 value)
- Pre-event introduction to participants
- Priority opportunity for additional sponsorship on the day (Breakfast / coffee)
- Testimonial quote on the MIAS Conference event page
- Opportunity for additional sponsorship on the day (custom)
- Social media mentions on multiple posts (MIAS Conference and MAW24)
- Top recognition in "Thank You" advertisement in one issue of MIAS E-Newsletter
- Opportunity to purchase additional tickets with discount (\$50 off each)
- On screen recognition in logo carousel at the MIAS Conference and MAW24 events
- Prominent company branding on signage at the MIAS Conference
- Brand/logo recognition in the MIAS Conference program
- Brand/logo recognition on both MIAS Conference and MAW24 web pages
- Opportunity to contribute a branded item in the conference bag

Gold Sponsorship

\$6,000

- 4 complimentary tickets (\$2,000 value)
- Opportunity for additional sponsorship on the day (Breakfast / coffee)
- Social media mentions on two posts (MIAS Conference and MAW24)
- Inclusion in "Thank You" advertisement in one issue of MIAS Newsletter
- Opportunity to purchase additional tickets with discount (\$50 off each ticket)
- On screen recognition in logo carousel at conference and MAW24 events
- Company branding on signage at the MIAS Conference
- Brand/logo recognition in the MIAS Conference program
- Brand/logo recognition on both MIAS Conference and MAW24 web pages
- Opportunity to contribute a branded item in the participant bag

Silver Sponsorship

\$4,000

- 2 complimentary tickets (\$1,000 value)
- Inclusion in "Thank You" advertisement in one issue of MIAS Newsletter
- Opportunity to purchase additional tickets with discount (\$50 off each ticket)
- On screen recognition in logo carousel at conference and MAW24 events
- Company branding on signage at the MIAS Conference
- Brand/logo recognition in the MIAS Conference program
- Brand/logo recognition on both MIAS Conference and MAW24 web pages
- Opportunity to contribute a branded item in the participant bag

Bronze Sponsorship

\$2,500

- 1 complimentary ticket (\$500 value)
- Mention in "Thank You" advertisement in one issue of MIAS Newsletter
- Opportunity to purchase additional tickets with discount (\$50 off each ticket)
- On screen name/logo in carousel at MIAS Conference and MAW24 events
- Company name on signage at the MIAS Conference
- Name recognition in the MIAS Conference program
- Brand/logo recognition on both MIAS Conference and MAW24 web pages
- Opportunity to contribute a branded item in the participant bag

Sponsorship Agreement Form



MIAS' 3RD ANNUAL LATAM INVESTOR-STATE ARBITRATION CONFERENCE | DEC 1
AND MIAMI ARBITRATION WEEK "MAW24" | 30 NOV-6 DEC, 2024

List Sponsorship(s) Here: _____

PRIMARY CONTACT

Name: _____

Firm/Organization: _____

Address: _____

City: State / Province / Region: _____

Postal Code: Country: _____

Telephone: _____

E-mail: _____

MARKETING CONTACT

Name: _____

Firm/Organization: _____

Address: _____

City: State / Province / Region: _____

Postal Code: Country: _____

Telephone: _____

E-mail: _____

Please check preferred payment method: **Preferred** By check **Preferred** By Zelle (USA only) Online (+ 3% WIX fee)
admin@mias.org

TERMS: Sponsorship will not be recognized until payment has been received in full. All sponsorship purchases are nonrefundable. Sponsorship includes recognition at MAW24, November 30-December 6, 2024.

For complementary registrations that are part of the sponsorship level, please provide the recipient name(s) and email address(es) to Ines Calderon at ines@mias.com by Friday, November 15, 2024.

AGREEMENT: I agree and understand the details of the sponsorship(s) listed above, the payment terms and agree to comply with the sponsor requirements set forth by the Miami International Arbitration Society (MIAS)

Mail this form with a check payable to the "Miami International Arbitration Society" to: **Ines Calderon**, Miami International Arbitration Society, 1200 Anastasia Ave., Suite 213, Coral Gables, FL 33134, with "MIAS Conference Sponsorship" on the memo line. or **Pay online or via Zelle** and email this form to: **ines@mias.org**

